

Steve Landis

Co-Founder, Business Development and Publishing

Steve is a seasoned business executive and entrepreneur with over 40 years of leadership experience across diverse service industries.

Throughout his corporate career he consulted for globally recognized brands such as Time Warner, Citibank and Barclays Bank. He also played a key role in launching a children's book start-up within The Walt Disney Company and contributed to the growth of a membership services firm that achieved the #2 spot on the *Inc. 500* list of fastest-growing privately held companies, resulting in a lucrative IPO on NASDAQ. As an entrepreneur, he has successfully founded and managed ventures in real estate, travel, learning and development, and publishing.

He has trained hundreds of employees and managed people from telephone sales reps to Vice Presidents. His interest and expertise in professional development skills comes from years of working inside organizations and testing and applying effective training strategies in various facets of management, customer service and sales.

Steve is the Publisher of *Mindshift Publishing*, focused on sharing the expertise of leaders in business and non-profits, along with other content in professional skills, self-help and personal development.

After starting his career in the US, he worked in London for several years and now resides in New Zealand with his wife Sue.

As Senior Vice President of MemberWorks Inc.

"Steve is one of those individuals who has the ability to demonstrate leadership across the miles. What made the working relationship successful was trust in getting things done. I thank Steve for helping me through some important professional lessons."

As Broker at Landis Luxury Homes

"We can recommend Steve without reservation and can attest to his market knowledge, process expertise, and most importantly, the integrity with which he operates."

Steve has a number of certifications and qualifications that support his work:

- Published author
- Certified REACH Ecosystem Practitioner (series of psychometric tools)
- Masters Degree in Business Administration, Information Systems
- Bachelors Degree in Anthropology, University of California, Santa Barbara
- Certified Negotiation Expert – Real Estate Negotiation Institute

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